Rapper Tom MacDonald Captivating An Unexpected Older Audience

An Older Generation Being Introduced To Rap Music

Check out Tom MacDonald's music today! Tweet

LOS ANGELES, November 1, 2023 — Tom MacDonald is a Canadian rapper and hip-hop artist, YouTuber, and influencer who sings about modern-day political and social issues. Becoming widely known after purchasing an NFT Beat from Eminem for $100,000, the rapper has become a YouTube sensation for producing right-wing rap music, such as "Fake Woke", "Brainwashed", "Snowflakes", which have all appeared on the Billboard Hot 100 in 2021.

Although his appearance may be different from what most people are expected, covered with tattoos and piercings all over his body, and his music controversial, any judgement is quickly subsided when he speaks, often portraying relatable poetry and song. Mixed with his unique beats and rapping style, MacDonald is quick to captivate an audience. While he is certainly attracting audiences of all ages, there is one truly unexpected age group that is being turned on not only to his influence of thought, but to his style of rap music as well, and most of it is without profanity which is likely to attract a huge audience of elderly men and women!

In the day of disabled comments and hidden dislikes which is a new YouTube reality, MacDonald embraces what people have to say about him and his music, even admitting in his song, "Everybody Hates Me" that there are many people who are not going to like what he has to say. Tom continues to keep his YouTube comments open so he can hear from his fans. Whether you believe he speaks the truth or not, MacDonald emphasizes that his music is all about free speech and having the ability to say what you think without being censored. Due to the fact that MacDonald is willing to speak his mind without censorship, the music industry has made it harder for artists like him to enter. This has only driven him to produce his own independent music.

Through his music, MacDonald is exposing what many people are seeing and questioning everyday, government misspending and lies, music industry contracts, and the liberal agenda ranging from men dressing as women, Black Lives Matter, illegal immigration, and homeless veterans. Tom doesn't seem to care what anyone thinks as long as he exposes what he's seeing in his everyday life, even producing a song about hating hip hop. Whether in Canada or the United States, where Tom is currently residing in LA, California, the need to express himself is through rap music. Tom is becoming a voice for many individuals who continue to feel as if they are unheard and unable to speak their own minds.

In an era of restricted comments and hidden dislikes on YouTube, MacDonald stands out by welcoming critique and embracing differing opinions in his lyrics. Even in his track "Everybody Hates Me," he acknowledges the dissenters. Defending free speech and railing against censorship, he fearlessly voices societal critiques, from government misspending to controversial social issues. As the industry resists his unfiltered narrative, MacDonald's response has been to forge his own path, establishing an independent company.

From his base in LA, California, MacDonald uses rap as a powerful tool to expose government

missteps, music industry pitfalls, and the liberal agenda's various facets. Unafraid to challenge norms, he even takes on his own genre, exemplifying the bold spirit that has earned him a dedicated following. As he amplifies the voices of the unheard, MacDonald is becoming the unexpected, bold voice that music enthusiasts didn't know they needed.

Here are what some of his fans are saying in YouTube comments:

- Linda Wharry 65 years old and I appreciate how Tom speaks truth through his songs. Keep going Tom
- Your words speak for many Combat Veteran's frustration with our own society. This is the elephant in the room. Thank you for speaking up for us.
- I am a 19 year old black girl and I gotta say, I LOVE THIS! Alot of truth. My generation is so sensitive and can be far from society and truth. I say this type of stuff and I'm called either "harsh", "mean", told I'm "racist" when I call BLM a fraud,(when I call some hypocrisy and victim narratives out my community and to other communities),etc when I'm just blunt,very traditional/conservative minded, observe people, brutally honest or down to Earth and hm... REALISTIC! I love that another person with access and louder voice express what I'm saying! I wasn't born here but in Haiti but I was raised here for 15 years AND I'm a naturalize citizen that partake in American issues. Thank you for this! I may not be American at birth but American at heart and I want to say for all those SMART Americans, I'm sorry for my generation playing a part in our country's lack of common sense
- I am a 61 year old Christian white man and I am so impressed by this young man! He is sincere and real! I love his lyrics because they speak truth of the society and youth culture today! I hope the very best for him and his family! God bless you and keep on writing!
- I'm a 58 year grumpy old man, and this is some of the most powerful lyrics I've ever heard. Ive been "alternative" or "underground" my whole life and this is some serious shit right here. Amen my brother spit that shit.
- Yvette Verwey I am a granny of 4 and discovered your music today. I have never been a fan of rap music but you have made such an impact with your lyrics and music that I am officially a fan! Keep up the good work. I am a South African and we have the same experience here. I hope this young generation will wake up and see how they are being manipulated.
- Wendy Lovin I'm a 50 yr old white woman from deep in the south and I love your music and message. Not many people in the music industry have the balls to speak truth like you! Keep doing what you're doing man, you're awesome!
- I'm 67 years old, I heard your music, the lyrics are meaningful, I'm a fan !!! Haters are going to hate.
- Debra Craft I'm a 55 yr old mother and both my boys & I listen to your music. YOU ROCK!! Not only can you sing, your messages are right on!!
- Sue Schoers I’m a 63yo woman, that lives in Western Australia, so as far away from the US that you can get. I don’t have your life experience but find the message you are putting out to the world to be the truth. The bearer of truth has a heavy burden sending it to people that don’t want to hear it.
- 54 years old, I grew up on old style rap and every other kind of music. You break every mold and are completely anti-system. Your music has meaning, True social meaning.. And most of all common sense and truth that people do not want to hear. Keep doing what you’re doing you are in the top 10 and not the worst!
- Laura Wahlers I'm 72 and I love your rapping. You are the only one I listen to because they actually are about what is going on in the world right now the

insanity of it. Keep on keeping on we love you
- Didrik Walstad I am 59 and from Norway, never been a fan of rap music, but you are someone special, the lyrics are simply amazing and spot on.

Tom Doesn't Care

While the music of MacDonald may attract many fans, there are also many who disagree with the ideas conveyed in his music, believing that it is only being done to get a reaction out of others, which is exactly what the music is intended to do. In fact, there are many people who are creating reaction videos that are genuinely positive. Several rappers even decided to review MacDonald's music to give their own opinions:

The initial wave of songs may come to pass, although it is more likely that the behavior and actions of society will continue to fuel MacDonald with more rap lyrics. As MacDonald continues to gain more exposure, his is only likely to acquire more fans together with his girlfriend, Nova Rockafeller. To learn more about Tom MacDonald, visit his website Hangovergang.com to purchase his albums or head over to his YouTube channel and get a heads up on his new music. Tom's music has been attracting so many people, it was reported that he received nearly 1 million views in 6 hours. In less than a year, his music has already acquired over a billion views with many more people relating to his music everyday.

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